

Economic and Consumer Psychology (ECP)

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Programme coordinator



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The programme

**ECP knowledge and skills:
Science-based practitioner
for the private and public sector**

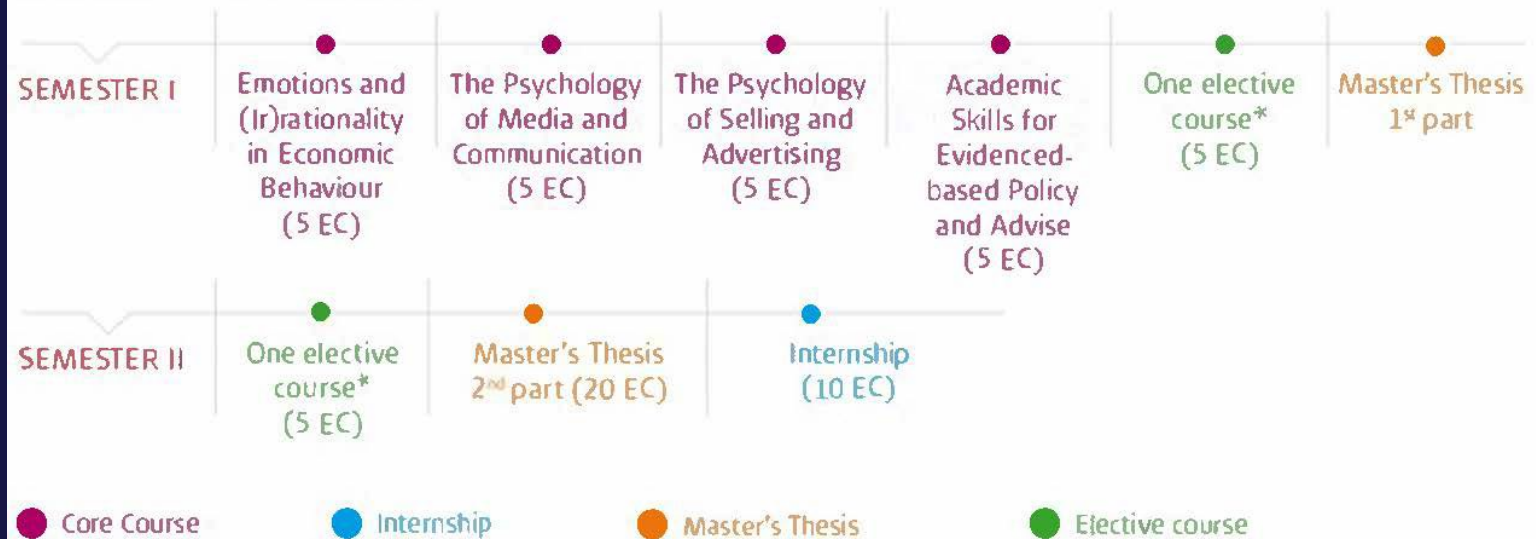
Degree:	MSc in Psychology
Duration:	1 year
Start Date:	February
Language:	English

Programme ECP (60 EC)

Four mandatory courses	20 EC
Two electives	10 EC
Thesis	20 EC
Internship	10 EC

Programme Overview

Course Information



* We recommend that you choose the following elective course: *The Psychology of Economic Behaviour*. For more elective courses, see the prospectus on our website.

Programme schedule

Semester 1

Start February

Mandatory courses

Elective I

Thesis proposal

30 EC

Semester 2

Start September

Thesis

Elective II

Internship

30 EC

Mandatory courses

- **The Psychology of Media and Communication**
- **Emotions and (Ir)Rationality in Economic Behaviour**
- **The Psychology of Selling and Advertising**
- **Academic Skills for Evidence-based Policy and Advise**

Note. Mandatory courses are offered in both semesters. We recommend to complete these courses in semester 1.

Attendance at the workgroup sessions is mandatory.

Approved elective courses

- **The Psy. of Economic Behaviour** (Feb.)
- **Social animals at work** (April)
- **Motivation, Power and Leadership** (Sept.)
- **Environmental Psychology** (Nov.)

See Prospectus for more electives.

Note. We highly recommend taking The Psychology of Economic Behaviour; this course has an excellent fit with the program.

Thesis (20 EC)

**Develop and answer a research question.
Collect, analyse, and report empirical data.**

- **Assignment to topic** (Sem. 1, Block 1)
- **Research Proposal** (Sem. 1, Block 2)
- **Full Thesis** (Sem. 2, Blocks 1 + 2)

Note. Thesis research is conducted in close collaboration with a staff member.

You receive an email invitation in October to sign up for a thesis topic.

Internship (10 EC)

**Experience the role of a ECP professional
Apply knowledge and skills in practice**

- **Length: at least 280 hours**
- **Start: after completion thesis (Nov-Dec)**
- **Needed: approval of (thesis) supervisor**

Note. For large companies, start in time with applying for internships (during semester 1).

To do

Sign up for courses

When?

- **Course planning: *from November 15th, 2024, at 13:00***
- **Course enrolment in MyStudyMap: *from December 11th, 2024, at 13:00***

Instructions on [student website of Leiden University](#)

Master Kick Off

January 30, 2025

We welcome you and look forward meeting you at the [Master Kick Off](#) (info on this page is available in December)

More information will follow via email

Economic and Consumer Psychology (ECP)

**We are looking forward to
welcoming you at Leiden University**